

# ANNUAL REPORT

YWCA  
SOUTH FLORIDA  
2019-2020



(305) 377-9922

[info@ywcassouthflorida.org](mailto:info@ywcassouthflorida.org)

[www.ywcassouthflorida.org](http://www.ywcassouthflorida.org)



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empowering women  
**ywca**  
South Florida

351 NW 5th Street  
Miami, FL 33128

# A UNIQUE YEAR



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Through our core values of commitment, compassion, and courage, YWCA South Florida's 2019 - 2020 fiscal year was an incredible time to review and reflect on our 100-year legacy of service and commitment to Miami-Dade County and all of South Florida.

The latter half of 2019 ushered in a time of focus and dedication to the empowerment of entrepreneurial women of color, and the beginning of 2020 brought to the forefront the importance of the work we've done for over a century.

Our bold vision for this year was full of commitment to a future where every woman is seen as she truly is: Equal. Powerful. Unstoppable. Partnerships like YWCA Women's Empowerment 360° Program powered by McDonald's® Black & Positively Golden served as our answer to support successful women entrepreneurs and women-owned businesses.

As is our custom, we used our platform to create a safe haven for women and families, promote inclusivity, and anti-racism, and expand opportunities for the marginalized individuals in our community.

Our team met the challenges of both the coronavirus pandemic and widespread racial tension head-on. I am proud of our leadership and staff for jumping to action and developing virtual resources for our children and families. I am encouraged by the community partners who answered the call to openly and actively stand against racism by taking the 21-Day Racial Equity & Social Justice Challenge.

During a time when many things seemed uncertain, YWCA South Florida worked tirelessly to be a constant in the lives of those we serve.

At the culmination of 100 years of service, we saw how far our work has taken us, and how much more work there is to be done. We look forward to the next 100 years, hopeful that as we create the change we wish to see, our mission becomes obsolete and our passion immortal.

Sincerely,

Kerry-Ann Royes  
*President & CEO*

# THIS YEAR'S HIGHLIGHTS



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During the 2019-2020 fiscal year, YWCA South Florida, Inc. underwent many changes due to the COVID-19 pandemic and nationwide unrest around racial inequities. We met these challenges through virtual engagement opportunities for our families and anti-racism programs for the community-at-large.

## 2900

### ENGAGED PARTICIPANTS

The 21-Day Racial Equity & Social Justice Challenge was well received by individuals looking to participate in civic engagement initiatives that would make a difference.

## 6307

### WOMEN & CHILDREN

The Youth and Teen Program served the community through neighbor events designed to strengthen the family unit.

## 2594

### INFANTS & CHILDREN

Our Court Care/Kidspace Programs offered a positive and nurturing environment for the children of families attending court proceedings.



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**7000**

## **FAMILIES**

YWCA YWeCount Census Program helped families overcome the challenges of language and digital barriers to complete the 2020 census.

**3881**

## **INDIVIDUALS**

YWCA's Family Wellness Programs served uninsured minorities across South Florida through breast and cervical screenings, exams, and other support services.

**18**

## **WOMEN**

Miami's first Women's TechHire center empowered women with employability skills training to take advantage of tech job opportunities.

# THIS YEAR'S HIGHLIGHTS



# 2019- 2020



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In this report, we will provide an overview of the 2019-2020 accomplishments of our programs, and share the stories of those to whom we dedicate our services.

YWCA has been in South Florida for 100 years and we have been committed to eliminating racism and empowering women, declaring racism a historic public crisis that is spotlighted this particular moment, redress the wrongs of the past, and shepherd us into a healthier, more equitable future.

**Systemic racism** touches every aspect of the lives of Black South Floridians and immigrant communities, from health access to educational equity to economic justice. The women and communities of color we serve were already faced with challenges:

- unequal access to health care, education, and career development
- discrimination or harassment at work and in the public
- increased risk of sexual and gun violence at home or school
- racial profiling, heightened surveillance tactics, targeted enforcement strategies, and other practices that increase policing of certain racial and ethnic communities and criminalize people of color



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# OUR PROGRAMS

YWCA South Florida, Inc. is a leading voice for women, girls, and all marginalized individuals across South Florida.

Programs and services in economic empowerment, personal and family wellness, early education, and youth development seek to eliminate the social justice issues that disproportionately affect women and people of color.

Our service areas include:

- Early Childhood
- Youth & Teens
- Economic Prosperity
- Family Wellness
- Court Care/ KidSpace
- Racial & Social Justice



# EARLY CHILDHOOD



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## 344

### CHILDREN

*Six weeks to five years of age.*

YWCA South Florida operates and manages four early learning centers, implementing a well-structured anti-biased developmentally appropriate curriculum.

Each of these centers meets strict nationally established accreditation standards, serving approximately **344 children from six weeks to five years of age.**

The program further incorporates the **306 parents/guardians in family partnership** self-sufficiency development.

## 306

### PARENTS

We ensure we do this work by partnering with other agencies in the community that support us by providing funding, training, and technical.

## 8

### PARTNERS

Miami-Dade County, The Batchelor Foundation, The Peacock Foundation, The Miami Bayside Foundation, United Way of Miami-Dade, Head Start, Early Learning Coalition, USDA Federal Food Program



# YWSTORIES

## MR. KERN

“

This program has provided me the opportunity to have a free-of-cost, welcoming, and safe place to drop off my daughters while I go to work to provide for the family. Additionally, I've taken an opportunity to participate in the program's parent committee and work on my leadership skills.

## PATRICIA BOYKIN

“

I'm so proud of the YWCA core values – courage, compassion, and commitment – that the teachers demonstrate every day. Early during the pandemic, two of our Head Start teachers put together a care basket for one of their parents who had a baby. The family currently has two twin girls enrolled in our Head Start program and the father lost his job due to COVID-19. The basket contained baby food, diapers, wipes, clothes, and other food items for the household. The teachers personally delivered the basket to the family's house, who were both surprised and grateful.





# FAMILY WELLNESS



## 4661

### INDIVIDUALS

*Received direct health services (780) and education (3,881).*

Having actively joined in the fight against breast and cervical cancer since 1994, the family wellness program provides much-needed health services for free or at a minimal charge to uninsured minority individuals living in Miami-Dade, Broward, and Monroe counties.

The program provides clinical breast exams, annual screening mammograms, cervical screening, follow-up appointments, diagnostic exams, education, case management, and support services **servicing an estimated 780 individuals through direct services and online workshops**, community educational events, and **referring an additional 3,881 individuals** last year.

With the increase in social distancing and decrease in utilizing preventive health care, we increased awareness efforts by teaching people of the increased importance to screen for breast/cervical cancer because of COVID-19.

## 2

### PARTNERS

United Way of Miami-Dade, Komen Foundation



# YWSTORIES

## REBECCA M.

“

I didn't expect to experience a health scare and not know for 3 months if I had cancer or not, but I'm grateful to YWCA South Florida for being there for me when I needed it most.

## DIANA O.

“

Having been laid off from my job with no health insurance, I searched online to see where I might be able to get help on discounted services or have my medical costs covered for a mast found in my breast. I came across several organizations, but YWCA South Florida was the only one who returned my phone call and reached out to help me. Thanks to them, I was able to get a mammogram and ultrasound done and received my negative results within a week. I'm so grateful for the organization's responsiveness and support in helping me get the healthcare I needed.



# ECONOMIC PROSPERITY



## 225

### WOMEN & FAMILIES

This program offers services to women with a focus on BIPOC, and their families that assist them in improving their quality of life through their finances.

Services include the Prosperity Program (formerly the Economic Empowerment Program), designed to educate women, children, and families in all aspects of financial matters and to assist them in developing solid financial practices that help them grow and thrive. Beginning with children, YWCA provides the basic skills to break generational financial habits. The prosperity program includes financial education, case management, and financial planning, coupled with client incentives and matched savings.

Participants of the Economic Prosperity programs also benefit from holiday activities that include meals and gifts to families in need.

## 7

### PARTNERS

Miami-Dade County, United Way of Miami-Dade, YWCA USA, Dade County Federal Credit Union, Consolidated Credit, Uber, Capital One



# YWSTORIES

## JANELLE SIMS

“

I am very happy about how I am able to save! This program has encouraged me to save and has given me tips and best practices. I am VERY grateful for the program and am happy to see how women of color have access to this kind of information and programs.



# YOUTH TEENS



## 373

### CHILDREN & TEENS

*Served through after school programming (251 elementary school children and 122 teenaged youth).*

YWCA South Florida offers a range of age-appropriate programming for children from elementary through high school.

Elementary After School programs are located on-site at local public schools, at an apartment complex, and at YWCA Centers. Currently operating in Miami-Dade County Public Schools and centers from South Miami to North Miami-Dade, serving 251 children daily. During the COVID19 pandemic, our Youth Programs added online components.

Our Teen Program is committed to providing life-enriching experiences for youth in low-resourced neighborhoods. Through peer counseling, tutoring, college tours, culture and recreational field trips, mentoring, the computer clubhouse, and more, we serve approximately 122 teens.

## 12

### PARTNERS

Miami-Dade County Public Schools, The Children's Trust, United Way of Miami-Dade, Flipany, Common Threads, University of Florida - The Institute of Food and Agricultural Sciences, Florida International University, Reading Explorers, Clubhouse Network, Miami-Dade County, Music Access Grant, Best Buy Foundation, The Boston Museum of Science



# 8-80 ZONE



In a time when technology and all its uses in education are growing nationally, the so-called digital divide can be a challenge for many students in our community. Thanks to a generous gift, YWCA will open up the doors of opportunity and promotes access to technology that helps students prepare to shape the future.

In January 2020, NFL Hall of Famers Steve Young and Jerry Rice with their partners the Forever Young Foundation, the NFL Foundation, Skillshot Media, SUP Creative Group, and have established an esports arena at YWCA of Greater Miami-Dade's Marta Sutton Weeks Center in Overtown. The esports arena, called 8 to 80 Zone, will be a free resource to students who want to learn and compete with their peers in their community and across the globe. This gift to YWCA was a terrific way to honor the NFL's 100th season and an opportunity to positively impact youth in the South Florida community for years to come.

8 to 80 zone is a collaboration between NFL Hall of Fame Quarterback and Founder of the Forever Young Foundation Steve Young and NFL Hall of Fame Wide Receiver Jerry Rice. Partnerships like these create access to state-of-the-art gaming technology and level the competitive esports playing field for youth in underserved communities. Allowing them to compete on industry-leading equipment partnered with training from professional mentors across the country.

In addition, space is a classroom that provides students with hands-on training in broadcast production, online streaming, audio engineering, video editing, and game development.

# YWSTORIES

## KERRY-ANN ROYES, CEO OF YWCA

YWCA Miami is thrilled to partner with 8 to 80 Zone to connect our work of providing better access to STEAM to build the skills needed to pursue careers in technology and media. We're on a mission to break barriers, create 21st-century leaders and inspire the next generation of learners.

## STEVE YOUNG

Jerry and I believe that parents of youth who are passionate about gaming should take time to understand the learning potential and opportunities that esports brings. Gaming and the competitive esports world provides a stepping stone into coding, publishing, and mass media art. We as parents should embrace this.



# SOCIAL JUSTICE



## 2,900

### PARTICIPANTS

*Engaged in Social Justice and anti-racism training.*

The video of the murder of George Floyd at the hands of police officers had opened the collective consciousness of the United States. The world watched how individuals and organizations respond and act to help heal the wound of systemic racism in our nation. YWCA South Florida, Inc. launched our **21- Day Racial Equity & Social Justice Challenge**, designed to create dedicated time and space to learn about and build more effective social justice habits. There was an overwhelming community response to engage and learn about systemic racism and what could be done to create a more equitable community.

YWCA addresses discrimination happening at the intersection of race and gender through economic disparities, educational inequities, and limited access to health care.

In addition to the 21-Day Challenge, we launched several opportunities for civic engagement, with participation from over 1,210 volunteers!

Participants worked on improvement projects, learning experiences, helped to create awareness for victims of sex-trafficking, and make feminine hygiene products available to homeless women and girls. We also developed virtual volunteer opportunities in response to the pandemic, and our volunteers recorded over 40 videos reading children's stories in various languages.

## 11

### PARTNERS

United Way of Miami-Dade, The SOAP Project, The Beauty Initiative, Miami Dolphins Football Unites, 21 Day Challenge Early Partners, Kaufman Rossin, Health Foundation of South Florida, Baptist Health South Florida, AARP, The Children's Trust, The Miami Foundation





# YWSTORIES

## LORENA LAMA

“

One of the 21-Day Challenge's videos really resonated with me. I have a toddler and I want to start having these conversations with her early on. I also looked back at my schooling through the years and I don't recall having a black teacher until I got to college. My greatest mentor was a brilliant black professor. He became my advisor once I got into my major. He went as far as filling in my grad school application with me. When I told him I was going to take a break, he quickly said, "No Ma'am, this is not the time for a break," and pulled out an application from his desk drawer and started the process.



# YWECOUNT CENSUS



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## 7,000

### FAMILIES

#### *Counted in the Census*

YWCA launched YWecount census campaign to help families experiencing challenges with language or digital barriers to understand and complete the 2020 census.

Populations we serve and families across Miami-Dade County with children 0-5 years old living at or below the poverty line have been traditionally undercounted; this impacts the billions of dollars Miami-Dade County distributes for federal assistance that fund many programs we run, including early education and health programs, including head start and early head start.

National League of Cities and Allegany Franciscan Ministries awarded YWCA South Florida with grants that allowed our team to inform program participants and area neighborhoods about the Census. We were able to reach more undercounted households. The YWecount efforts reached over 7,000 families.

## 3

### PARTNERS

YWCA USA, National League of Cities, Allegany Franciscan Ministries



# COURT CARE KIDSPACE



## 2594

### INFANTS & CHILDREN

*Served while parents participated in court proceedings.*

YWCA Court Care/ KidSpace is a human rights response. Through 6 specialized safe spaces in the courthouses and virtually, YWCA provides service coordination and free, temporary childcare for ages 6 months to 13 years to ensure parents, primarily women, can fully participate in related court proceedings or filings.

During the 2019-2020 year, our trained staff served approximately 2,594 children from infants to age 12. As a response to COVID-19, we amplified outreach services to meet the individual needs of families by conducting wellness checks, offering referrals and information about community services.

Additionally, YWCA holds an annual Court Care Reception event that unites judges and attorneys across Miami-Dade County to raise funds for and celebrate these essential services.

## 6

### SITE LOCATIONS

Lawson E. Thomas Courthouse Center, Miami Dade Children's Courthouse, Overtown Transit Village South, Richard E. Gerstein Justice Building, Joseph Caleb Center, Broward County Clerk of Courts

## 2

### PARTNERS

Miami-Dade County, Broward County

# YWSTORIES

## YWCA PARENT

“

I was going through a domestic violence and custodial battle for 7 years. I am very grateful for the compassion and dedication of the staff at Court Care. The staff was very patient and caring with my child, who has special needs.



# WOMEN'S TECHHIRE CENTER



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## 44

### WORKSHOPS

*Centered on entrepreneurship and wealth-building, in response to flooding of the virtual marketplace.*

YWCA launched Miami's first Women's TechHire Center to up-skill women, enabling them to take advantage of living-wage jobs in South Florida's growing tech industry with CareerSource partnership.

TechHire Center women receive certifications that allow them to achieve the social mobility necessary to provide economic security for their families.

Two Cohorts graduated 18 women who were trained in web development and network administration. These women went on to successfully find employment in their new field or continue their technological education.

## 3

### PARTNERS

Wyncode, New Horizons South Florida, CareerSource South Florida



# YWSTORIES

## “ ANDREA B.

I personally feel as though this tech cohort has provided me with skills to jumpstart my career. It also gave me the much-needed confidence to break through into a very difficult field of work. The cohort not only provided me with skills I'll have for life but friends and mentors as well. It was an incredible opportunity to have been a part of the tech cohort. Now I have a career that I love!



# THE S.O.A.P. PROJECT



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## 300

### VOLUNTEERS

On Saturday, January 25th at our Marta Sutton Weeks Women's Center in Overtown, five human trafficking survivors, led by Theresa Flores, founder of The S.O.A.P. Project (Save Our Adolescents from Prostitution), teamed up with more than 300 volunteers to label 30,000 bars of soap with the national human trafficking hotline.

They were delivered to every hotel in Miami, in an effort to save victims of human trafficking in the days leading up to Super Bowl LIV.

Our volunteers were captivated by Ms. Flores' story of survival and were then trained on how to spot the signs of human trafficking and what to do if they suspect someone is being trafficked.

# SPECIAL EVENTS

YWCA South Florida has many ways to engage our partners and supporters throughout the community.

Our Signature Events include:

- MLK Day of Service
- Women of Influence (Virtual)
- Court Care Reception
- Give Miami Day
- Thanksgiving Food Drive
- Hygiene Packing Party
- Holiday Toy Drive
- Global Education Program Kick-Off September



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# OUR COVID-19 RESPONSE



At a time when social distancing and “stay at home” have become the new normal, YWCA was more committed than ever in continuing our programs that impact so many in our community.

Our social workers, education, and comprehensive services staff extended their service to our families remotely through phone calls, home activities, meals/nutrition support, and assessing families’ needs to work and get services.

## WORKING TOGETHER WE...

- Pivoted all in-person programs to fully virtual or hybrid, including CourtCare, Economic Empowerment, Youth Development, Family Health & Wellness, Early Childhood Education, Global Education Club, and Civic Engagement.
- Assembled and delivered more than 3,000 newborn and infant care packages to over 580 families as well as distributed food and provided assistance to all our program families.
- Provided more than 10 home learning activities and school resources weekly per child to over 350 Early Head Start, Head Start, and School Readiness families.
- Distributed over 50,000 meals and food to families at our Gerry Sweet and Colonel Zubkoff Centers in collaboration with United Way of Miami-Dade, Miami Dolphins Football Unites, Miami-Dade County Commissioner Oliver Gilbert.
- Activated phone bank to inform Early Head Start/Head Start/School Readiness families as well as our After School Programs participants of care centers’ closures and assist with family resources and virtual programming.

# OUR FIRST VIRTUAL WOMEN OF INFLUENCE



In June 2020, many of our supporters gathered at their laptops to experience our 11th Annual Women of Influence for the first time ever as a virtual panel discussion. Our 2020 Women of Influence - Dondra Ritzenthaler, Kim Rometo, Stephanie Smith, and Jessica Way - opened their homes and hearts to us in candid conversations. From self-care and work-life balance in the new normal to shifting gears at work in the pandemic, to discussing how the recent racial injustices made them feel, the panelists freely expressed their fears, strengths, and hopes for a stronger, more inclusive future.

Moderated by Maria Mas Blet, the energy in the virtual room was uplifting and contagious, as our audience members wanted to hear more questions answered and keep the evening going. The Panelists and audience members then pledged to support YWCA South Florida's mission to eliminate racism and empower women by making donations online!

We would like to thank our event sponsors for making this event possible: **Steven Douglas, Akerman, AC McCowan CPA, Holland & Knight, Northern Trust Bank, BankUnited, Uber, FPL, and Celebrity Cruises.**

# 2019-2020 BOARD OF DIRECTORS



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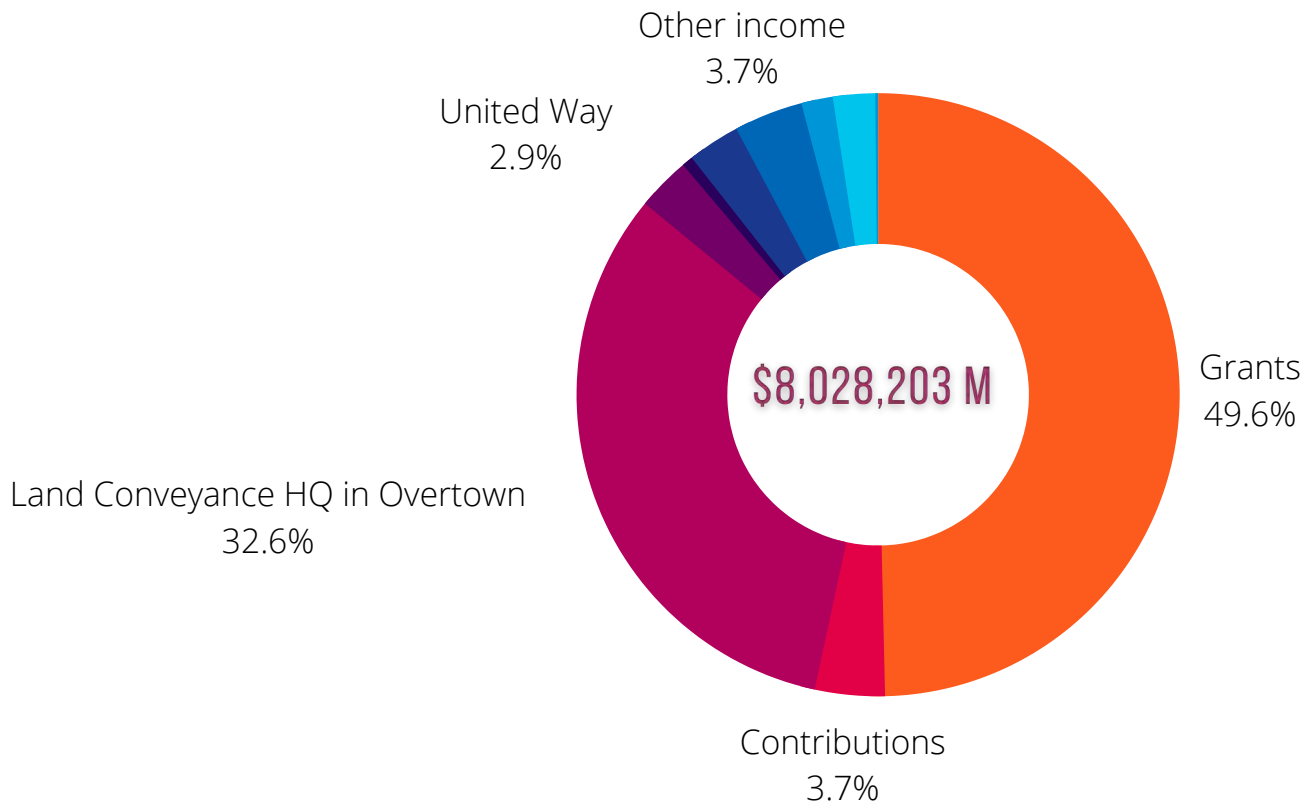
## **TRACY A. TYNES**

Wells Fargo Advisors

# 2019-2020 STATEMENTS OF ACTIVITIES, REVENUES



## REVENUES AND OTHER SUPPORT



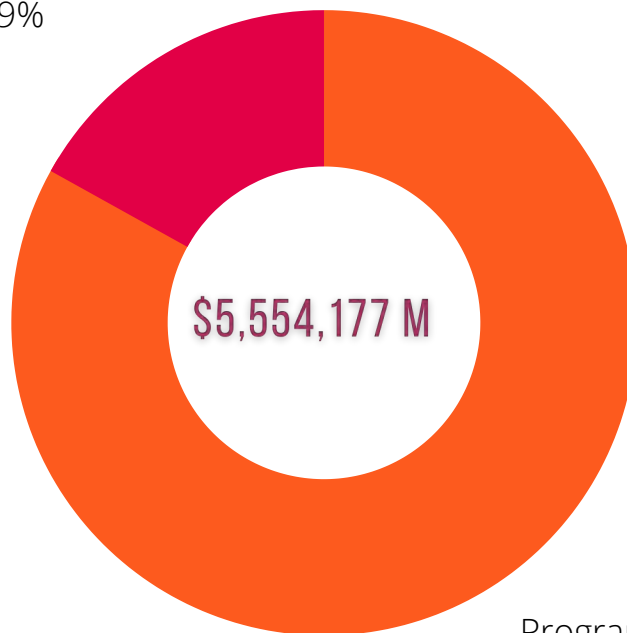
Grants: federal, state, and local	3,984,606
Contributions	300,507
Contributions: Land Conveyance HQ in Overtown	2,613,220
United Way	230,256
Dividends and interest	48,088
Realized and unrealized gains on investments, net	225,576
Other Income	296,873
In-kind	135,603
Program service income	181,359
Special events	12,115
	TOTAL \$ 8,028,203

# 2019-2020 STATEMENTS OF ACTIVITIES, EXPENSES & NET ASSETS



## EXPENSES

Support Services  
16.9%



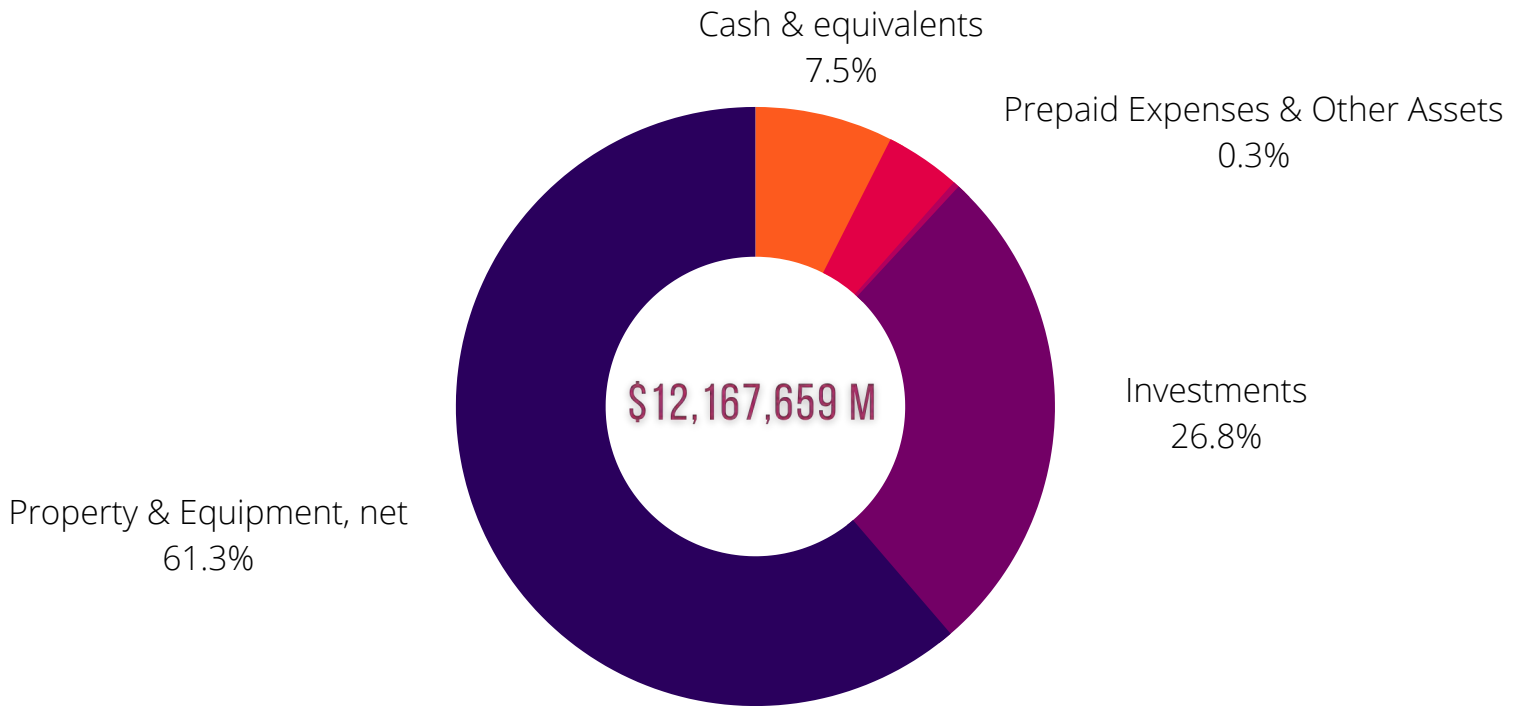
Program Services  
83.1%

Program Services	4,613,996
Support Services	940,181

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TOTAL \$ 5,554,177

# 2019-2020 STATEMENTS OF FINANCIAL POSITION ASSETS

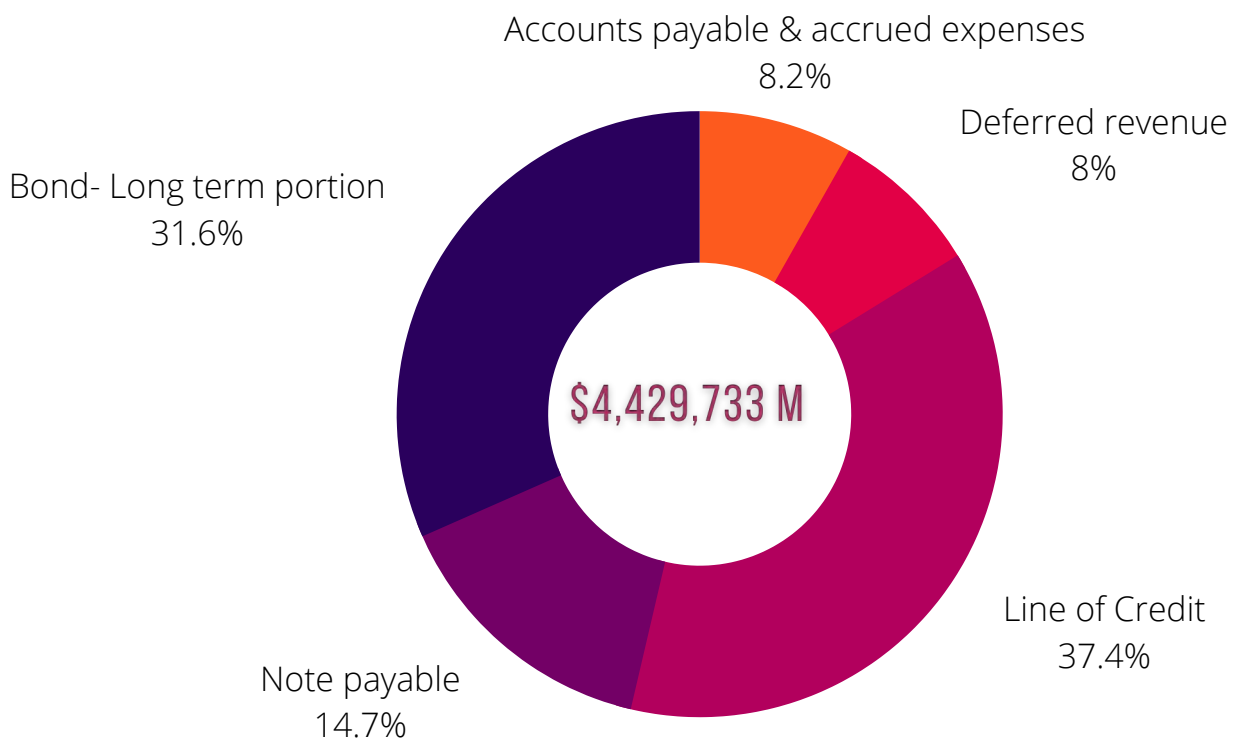


Cash and equivalents	906,780
Grants and program fees receivable	496,270
Prepaid expenses and other assets	41,150
Investments	3,264,777
Property and Equipment, net	7,458,682
	TOTAL \$ 12,167,659

# 2019-2020 STATEMENT OF FINANCIAL POSITION, LIABILITIES & NET ASSETS



## LIABILITIES



Accounts payable and accrued expenses	363,735
Deferred revenue	354,549
Line of Credit	1,658,549
Note payable	652,900
Bond- Long term portion	1,400,000

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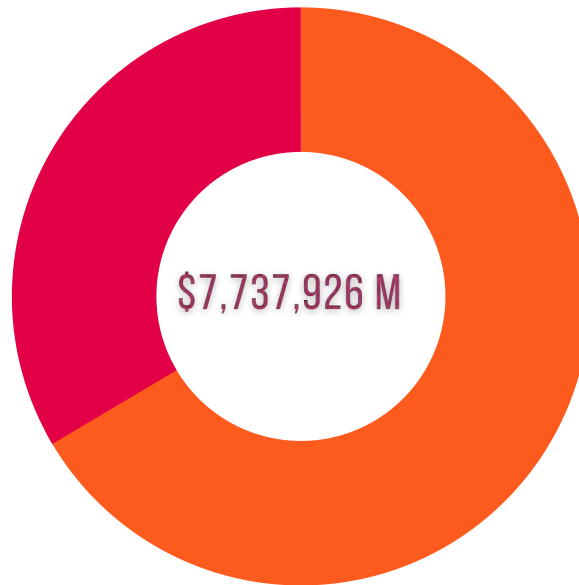
TOTAL \$ 4,429,733

# 2019-2020 NET ASSETS



## WITHOUT/WITH DONOR RESTRICTIONS

With Donor restriction for land  
33.5%



Without Donor Restriction  
66.5%

Without Donor Restriction	5,143,773
With Donor restriction for land	2,594,153
	<hr/>
<b>TOTAL</b>	<b>\$ 7,737,926</b>